

# High-impact, full-staff professional development for companies of *every* size



Discover how CookWealth leveraged RaderCo's Team Training + Coaching to help their 25-person staff better manage their inboxes and their time, and jump-start the creation of company processes to set them up to scale.

## Challenges

Wealth management firm CookWealth had historically invested in development for individual employees, yet after a period of heavier than usual turnover, they wanted to invest in practical and high-impact development that would benefit their entire staff. They also wanted a solution that could lead to company-wide policies that would aid them as they began to scale.

## Solution

CookWealth invested in RaderCo's Team Training + Coaching package, tailored team workshops that focus on the productivity-related topics most pressing to their company, as well as private coaching to help new learning stick. RaderCo led workshops on inbox management, effective and productive meetings, and time management.

## Results

- ✓ Practical strategies on inbox management have helped staff process and organize emails
- ✓ Staff now has defined boundaries around processing emails and communicating with clients
- ✓ Meetings structure and company meeting culture have been completely revamped
- ✓ Staff spends less time in meetings and more time having fun together
- ✓ Practical strategies for time management have helped staff increase productivity
- ✓ Their in-office schedule now maximizes collaboration and individual work time
- ✓ Policies around emails, meetings, and time management are being drafted and will help them scale
- ✓ Their policies are helping with recruiting + showcasing their values



"We don't want to be a company where our employees get on the hamster wheel every day for nine hours and just go go go. We want our team to have energy, the headspace to operate at their best, and job satisfaction. RaderCo showed us the framework for how to create a work culture that cultivates that."

— **Sophie Howell**

CHIEF EXPERIENCE OFFICER, COOKWEALTH

To learn how RaderCo's Team Training + Coaching is an impactful investment that will benefit your entire team, visit [helloraderco.com](https://helloraderco.com).